

THOU (The History Of Us) – Outreach & Recruitment Text Messages

1. General Recruitment Text (For All Men & Fathers)

HISTORY IS CALLING—WILL YOU ANSWER?

Brother, something powerful is happening, and I want **YOU** to be part of it. THOU—**The History Of Us** is a movement dedicated to preserving history, teaching truth, and passing down knowledge the way it was meant to be—**through our voices, our stories, and our leadership.**

We are gathering **strong men, leaders, and fathers** across the country to take action, reclaim the responsibility of educating our children, and ensure that the wisdom of our elders is **never lost.**

WATCH THIS VIDEO & SEE WHY THOU MATTERS!

https://youtu.be/kPs_1AcNRpY

After watching, **hit subscribe**—this is just the beginning.

Join the movement on TikTok!

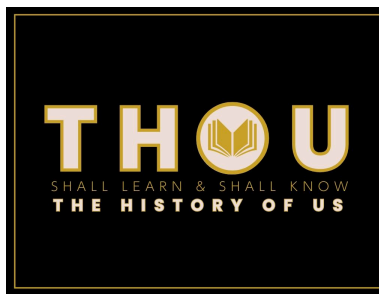
Follow **@THOU6090** and be part of the action:

https://www.tiktok.com/@thou6090?_t=ZT-8u0WbPajuLz&_r=1

Now, here's what I need from you:

- ✓ **Send this to FIVE men you respect**—ask them to watch & subscribe.
- ✓ Tell them to send it to **FIVE MORE men** who would stand with us.
- ✓ Let's keep this going until THOU reaches **1,000,000 men.**

We build this together. We **preserve our history together.** Let's make an impact.



2. Outreach to Women & Mothers

Mothers, Grandmothers, Aunts, Sisters—we need you. THOU—The History Of Us isn't just for fathers. It's for **every child who needs to hear these stories.** We know that **not every home has a father present**, but that shouldn't mean your child misses out.

Every Thursday at 7:30 PM CST, THOU goes live on TikTok—teaching, sharing, and preserving history. If there's no father in the house, we **invite you** to sit down with your child and learn together.

This is a chance for your son, your daughter, your niece, or nephew to **listen, learn, and connect with strong male role models and wisdom from the past.**

Join us every Thursday at 7:30 PM CST!

<https://www.tiktok.com/@thou6090? t=ZT-8u0WbPajuLz& r=1>

Let's make sure our children grow up knowing **who they are and where they come from.**

3. Outreach to Young Men & Teenagers

FELLAS—THIS IS FOR YOU.

THOU was created **for YOU.** Every Thursday at 7:30 PM CST, a group of fathers come together to **teach, share, and give knowledge**—so that young men like you have access to guidance, mentorship, and truth.

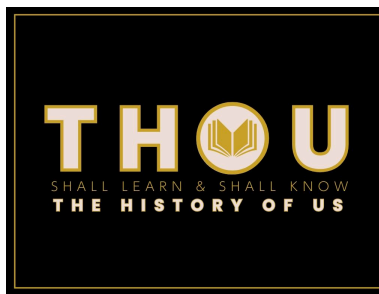
This is more than just history—it's **your story, your future, and your legacy.**

If you ever wondered **where you come from** or **wanted real male mentors who care**, THOU is the place. And the best part? **You don't need to go anywhere—just log in and listen.**

JOIN US on TikTok LIVE every Thursday at 7:30 PM CST

<https://www.tiktok.com/@thou6090? t=ZT-8u0WbPajuLz& r=1>

Be part of something bigger. You deserve to know your history. You deserve to have men who will pour into you. **Tap in.**



4. Encouraging Men to Take Action & Recruit More

BROTHER, THIS IS OUR RESPONSIBILITY.

Nobody is coming to save us. Nobody is going to teach our children what we don't make sure they learn. **This is on us.**

THOU is a movement of fathers, mentors, and leaders who are stepping up. Every Thursday, we meet, teach, and **pass down the wisdom that will protect our future.**

WATCH THIS VIDEO & JOIN US https://youtu.be/kPs_1AcNRpY

Then:

- ✓ **Send this to 5 men you respect**—ask them to watch & subscribe.
- ✓ Tell them to send it to **5 more**—so this movement grows.
- ✓ **Follow us on TikTok** and be part of the action:

https://www.tiktok.com/@thou6090?_t=ZT-8u0WbPajuLz&_r=1

It's our job to lead. Our job to teach. Our job to protect.

Let's make sure our history isn't lost. Let's build together.

5. THOU Community & Website Connection

THOU—The History Of Us is HERE.

We are preserving stories, teaching truth, and ensuring **our voices are heard**. This isn't just a social movement—it's a **legacy**.

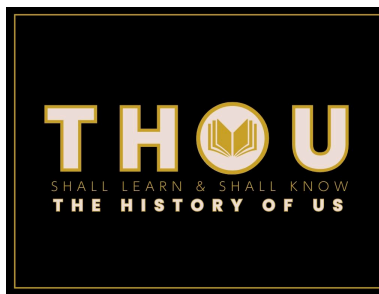
Join the mission:

Website: www.thou.live

YouTube: https://youtu.be/kPs_1AcNRpY

TikTok: https://www.tiktok.com/@thou6090?_t=ZT-8u0WbPajuLz&_r=1

This is bigger than us. We are writing history as we live it. Let's make sure it's never forgotten.



THOU (The History Of Us) – Outreach & Recruitment Text Messages

1. Text for Barbers, Hair Stylists, and Community Influencers (who see people every day)

Hey Fam, I wanted to share something important.

You know how many deep conversations happen right there in your chair? THOU—The History Of Us—is a movement doing for our history what you do for people’s confidence every day: lifting us up, passing wisdom down, and preserving what matters.

We’re teaching history, building men up, and giving kids the stories they need to hear. Check out this quick video and join us if you’re about leaving a legacy:

https://youtu.be/kPs_1AcNRpY

Follow THOU on TikTok too:

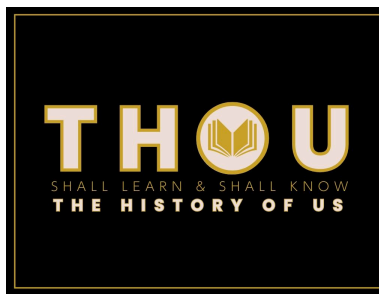
https://www.tiktok.com/@thou6090?_t=ZT-8u0WbPajuLz&_r=1

Let's get these conversations started.

2. Text for Educators, Teachers, and Mentors

Hey, I wanted to share something I think aligns with what you do.

THOU—The History Of Us—is a movement where fathers and mentors are taking charge of preserving and teaching history directly to the next generation—through real stories and real conversations.



Every Thursday, we go live teaching history that isn't being taught in schools, and we're building connections that matter. Check out the video here:

https://youtu.be/kPs_1AcNRpY

TikTok Live: Thursdays at 7:30 PM CST

https://www.tiktok.com/@thou6090?_t=ZT-8u0WbPajuLz&_r=1

Would love for you to check it out or share it with families who could use this.

3. Text for Young Adults / College Students

Bro, Sis — I want to put you on to something real.

It's called THOU—The History Of Us. Every Thursday, fathers and leaders go live on TikTok teaching the history they never taught us in school—stuff we need to know to understand ourselves and this world.

If you've ever wondered about your roots, this is where it's at. Check out this quick video:

https://youtu.be/kPs_1AcNRpY

TikTok Lives are at 7:30 PM CST on Thursdays:

https://www.tiktok.com/@thou6090?_t=ZT-8u0WbPajuLz&_r=1

If you're about legacy and knowledge, tap in.

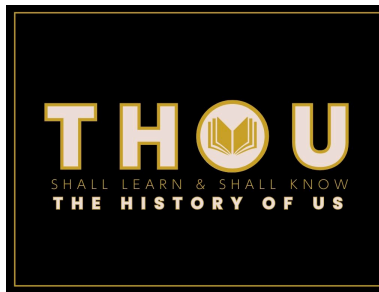
4. Text for Elders, Church Members, and Community Leaders

Peace and blessings, I wanted to share something powerful with you.

THOU—The History Of Us—is a movement focused on preserving our stories and passing them down to the next generation. We're interviewing elders to make sure their wisdom is never lost and creating spaces where men and fathers teach history to our youth—just like it used to be.

Here's a short video explaining more:

https://youtu.be/kPs_1AcNRpY



Our live lessons are every Thursday night at 7:30 PM CST on TikTok. We'd love your support and wisdom.

TikTok:

https://www.tiktok.com/@thou6090?_t=ZT-8u0WbPajuLz&_r=1

Please take a look and feel free to share with others in the community.

5. Text for Fathers & Mentors Who May Not See Themselves as Teachers (Encouragement Text)

Bro, I know life is busy, but this is important.

There's a movement called THOU—The History Of Us, where fathers like you and me are coming together to teach the history we wish we learned—and pass something real down to our kids.

You don't have to be a teacher to be part of this. Just a man who cares.

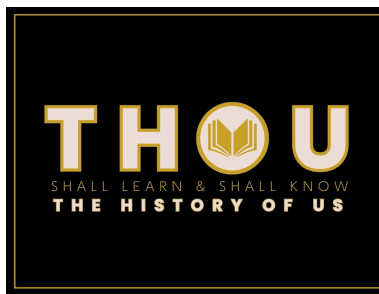
Check out this short video on what we're doing:

https://youtu.be/kPs_1AcNRpY

Join us on TikTok—live every Thursday at 7:30 PM CST:

https://www.tiktok.com/@thou6090?_t=ZT-8u0WbPajuLz&_r=1

Let's be part of something that will outlive us.



Thou: Text for women and women to share with other women..

1. Text for Women to Join THOU (Direct Invite #1)

Hi, I wanted to share something powerful with you. THOU—The History Of Us—is a movement where fathers, men, and elders are stepping up to teach history, but we know that mothers, grandmothers, and women play a huge role too.

If you're raising kids or care about preserving history for our children, join us. Every Thursday at 7:30 PM CST on TikTok, we go live to share real stories and wisdom. This is a chance for your family to hear what's being left out.

Watch this quick video to see what it's all about:

https://youtu.be/kPs_1AcNRpY

Follow on TikTok: <https://www.tiktok.com/@thou6090>

2. Text for Women to Join THOU (Direct Invite #2)

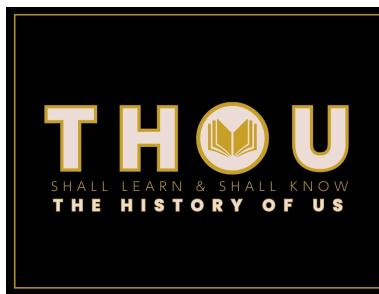
Sis, I don't know if you've heard about THOU—The History Of Us—but it's something our community needs. It's about preserving history and giving our kids knowledge and stories they're not getting anywhere else.

Even if you don't have a man teaching this at home, you can sit down with your children and watch our weekly TikTok Lives. It's about giving them what they deserve to know.

Take a minute to check this out:

https://youtu.be/kPs_1AcNRpY

TikTok Live every Thursday at 7:30 PM CST: <https://www.tiktok.com/@thou6090>



3. Text for Women to Share with Other Women (Shareable Text #1)

Hey sis, I wanted to share something I found that's really powerful. It's called THOU—The History Of Us. They go live on TikTok every Thursday to teach history, real stories, and wisdom that we need to pass down to our kids.

If you're like me and want to make sure our kids learn their worth and history, check it out. Even if there's no father in the house, we can still make sure our kids get this knowledge.

Here's a short video about it: https://youtu.be/kPs_1AcNRpY

TikTok: <https://www.tiktok.com/@thou6090>

4. Text for Women to Share with Other Women (Shareable Text #2)

I know we talk about wanting our kids to know their real history. I just found something called THOU—The History Of Us. It's a movement where men are teaching history and wisdom to the next generation, and they go live every Thursday on TikTok.

You can sit down with your kids and learn together. I think it's something we all should tap into.

Here's a quick video to check it out: https://youtu.be/kPs_1AcNRpY

TikTok: <https://www.tiktok.com/@thou6090>

5. Text for Women to Share with Other Women (Shareable Text #3)

If you're a mom, aunt, or grandmother like me, you'll appreciate this. THOU—The History Of Us—is a movement that's teaching the real history our kids need to know. They go live on TikTok every Thursday at 7:30 PM CST and share stories and lessons that lift us up.

Even if you don't have a father figure in the home, this is something you and your kids can watch together. It's a powerful way to give them what they're not getting in school.

Check it out: https://youtu.be/kPs_1AcNRpY

Follow on TikTok: <https://www.tiktok.com/@thou6090>